

WHY I DON'T SHOW MY FACE

Being a political influencer is a lot like being a pornstar. Once you get into it, you can't get out. When you get a taste of what you're doing for the first time, you become obsessed and can't stop. Once you become known for what you do, you can't get a normal job afterwards. You can't explain how you were a based political extremist, or sucking cock for the past 8 years on your resumé. Not only that, but when that fails or you choose to end that career, you either retire with enough cash to ensure the next 5 generations of your family will never have to work again, or you fail and have to become a wellness/fitness influencer selling supplements for a living.

So, I don't want to ruin my life, or at least not yet. But I have a much better reason than this.

Think about Alfred Adler and every self-help book that has ever existed. You most likely have never heard of Alfred Adler, unlike his contemporaries, Sigmund Freud and Carl Jung. But you most definitely read a self-help book that has told you that whatever bad thing happened to you in the past does not define you, and that you should live in the present moment. That's Adler. Adler believed that trauma doesn't exist, and that we do what we do because it is our *goal*, not because of any pre-existing reason. This applies to both negative and positive actions we take upon ourselves. I could go on about this, but that's for another video. It's clear that nobody calls themselves an "Adlerian" as "Freudians" and "Jungians" do. Adler is not associated with any group of people, and has no cult following. Because of this, his ideas have entered mainstream discourse, seen in books like *How to Win Friends and Influence People* by Dale Carnegie, and in *The 7 Habits of Highly Effective People* by Stephen R. Covey.

To have my ideas enter mainstream discourse is my exact goal. I will not have a name to label those that enjoy my content. I will not have a discord server. I will not have a telegram. I will not have any sort of private community. I am NOT creating a group of people associated with my ideas. That would confine my ideas to a singular group, which would inhibit the spread of my ideas. Showing my face online would do the same thing. I do not want my ideas associated with my face. I do not want to become the representation of my ideas. I want my ideas to speak for themselves.

This way, my videos are also higher quality than they would be if I were to show my face. Art should hide more about the artist than it reveals. You know that tiktok videos are low quality, because you see the septum piercing, or the upper lip filler, or the caterpillar lashes, or even just her facial structure, and immediately, you know everything you'd ever desire to know about the woman, from just the 30 seconds of her talking. Complete filth. The more art an artist gives you, the more questions it should raise about both the art and the artist. This, is also my goal. To make my videos great art, that you can re-watch, and find something new to analyze each time. And every time you do so, you forget more and more, that there might have been an actual woman recording this. If my face becomes the brand, my ideas die when I do; if the ideas stand alone, they can be repeated by anyone. Without a persona my ideas can latch onto, they become memetic in of themselves, and will spread like wildfire.